



For Immediate Release:
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MEDIA INVITATIONPHOTO OP***

LSU TIGERBAND TO PERFORM TOMORROW AT BCS-SPONSORED PEP RALLY IN THE FRENCH QUARTER

WHO: LSU Tiger Band – “Golden Band from Tigerland”

WHAT: LSU Tiger Band to perform at BCS-sponsored Pep Rally

WHERE: Jax Brewery Parking Lot (Decatur Street)

WHEN: Sunday, January 8 at 2:00 p.m.

EDITOR’S NOTE: Post-Pep Rally Reception (invitation only) featuring the Tiger Band to be held in the 5th floor balcony offices of Keating Magee and Projects with Purpose in Jax Brewery; 600 Decatur Street, 2:30 – 4 p.m.

NEW ORLEANS – When Tiger fans converge on the Mercedes Benz Superdome for the 2012 Allstate BCS National Championship Game on Monday night, leading the cheers will be the “Golden Band from Tigerland”. LSU Tiger football is indelibly linked to the music, pageantry and excitement of the LSU Tiger Marching Band. From the first kickoff to the final whistle the band lends non-stop musical action and rousing support to the Purple and Gold faithful.

Today at 2:00 p.m., LSU Fans will get a preview of the Tiger Band at a BCS-sponsored Pep Rally on the grounds of Jax Brewery in the French Quarter. The Tiger Band will offer up standards and a few new tunes to get the crowd pumped up for Monday night’s big game.

During the Pep Rally, invited guests will be treated to a private balcony viewing of the Pep Rally from the fifth floor offices of Keating Magee and Projects with Purpose. Afterwards, the Tiger Band will perform at the private reception hosted by the LSU College of Music & Dramatic Arts.

The Tiger Marching Band is the most visible single organization on the LSU campus. The band is an ensemble of the LSU School of Music, a division of the College of Music & Dramatic Arts, which offers undergraduate and graduate degrees in several music and theatre concentrations.

The Band is led by Roy King, director of Athletic Bands, along with Eric Melley visiting assistant director of Athletic Bands, both LSU graduates. The 325-member marching unit includes the band, LSU Golden Girls and LSU Color Guard. Among its many honors, in 2002 the John Philip Sousa Foundation recognized the band nationally for its outstanding achievements.

According to Laurence Kaptain, Dean of the College of Music and Dramatic Arts, "The College of Music and Dramatic Arts champions creativity--and our faculty and students are leaders in innovation. Juli Miller Hart, one of the hosts of the pre-game celebration reception, is an outstanding example of LSU alumni who developed their skills in the performing arts, then continue to use those talents and abilities to help drive the creative economy in Louisiana and beyond."

In addition to today's Pep Rally duties, The Tiger Band was also tapped to perform at the New Orleans Saints National Football League playoff game last night in the Superdome where they wowed Who Dat Nation. The band performed earlier in the Saints season and was invited back for the playoff game.

About the LSU School of Music:

The LSU School of Music offers graduate and undergraduate degrees in multiple areas including performance in brass, percussion, piano, strings and woodwinds, jazz studies, voice, choral and orchestral conducting and music education, music history, music theory and musicology. On January 2, 2012, the Louisiana Philharmonic announced a \$750,000 grant from the Mellon Foundation to collaborate with the College of Music and Dramatic Arts at LSU.

The School of Music has bolstered its scholarship fundraising efforts through an outpouring of private support after \$1.3 million in music scholarships were cut in 2010 that helped recruit students from Louisiana around the country and around the world.

For information on the LSU Tiger Marching Band and the LSU School of Music, contact Ronette King Boshea, marketing and communications coordinator, or Miriam Overton, associate director of development, at the College of Music & Dramatic Arts.

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